



## **NRB Bearings USA Inc. (“NRB USA”) Establishes Center of Excellence and New Product Development Facility in Columbia, South Carolina**

**Mumbai, January 19<sup>th</sup>, 2026**

NRB USA Establishes Center of Excellence and New Product Development (NPD) Facility in Columbia, South Carolina, launching its “Made in USA” Initiative. The facility was inaugurated by VC and MD Harshbeena Zaveri.

This set up which houses an Application Engineering and Prototype-typing facility in Columbia, SC will support NRB’s North American customers - Meritor, Magna, Dana, Daimler (Detroit Deisel), Borg Warner and others, and further expand its Industrial Customer base. Located on the campus of Midlands Technical College, this marks the company’s first major step in its “Made in USA” initiative aimed at serving it’s growing North American customer base with locally developed and manufactured friction solutions.

The new center will focus building NRB’s Design to Delivery model in North America - covering the NPD process for new launches and for resourcing programs: Application analysis, benchmarking, simulation, design and prototype development, metrology and inspection; this will be followed by an end-to-end manufacturing process creation specifically for the North American market.

The facility includes a cutting-edge metrology lab to support automotive and industrial customers with precision measurement and inspection and benchmarking capabilities.

**NRB USA Board of Directors release states** - *“Columbia, South Carolina offers the ideal for the opportunity university-industry collaboration we were looking for as also the manufacturing and engineering expertise and capabilities we seek apart from the proximity to our key customers. This investment strengthens our commitment to the US market, positioning NRB Bearings, USA to enhance, speed to market - innovation and responsiveness.*

*The partnership with Midlands Technical College provides access to skilled technicians and engineering talent, fostering collaboration between industry and academia. The facility is a first step towards setting up a manufacturing footprint.”*

**Ms. Harshbeena Zaveri, Vice Chairperson and Managing Director, NRB Bearings, said:** *“This investment is aligned with NRB Bearings’ long-term strategy of creating sustainable and profitable value for our shareholders. The establishment of this Center of Excellence under our ‘Made in USA’ initiative strengthens our presence in a key global market and brings critical engineering, prototyping and development capabilities closer to our North American customers.*

*By building local capabilities in application engineering, advanced metrology and product development, we are improving speed to market, enhancing responsiveness, and supporting customers across the full Design-to-Delivery lifecycle. This initiative also represents an important first step towards building a scalable manufacturing footprint in the United States, which we believe will support durable growth, deeper customer engagement and long-term value for our shareholder.”*

### **About NRB Bearings Limited**

Established in 1965 and headquartered in Mumbai, NRB Bearings Limited is India’s leading manufacturer of needle roller bearings and a pioneer in friction solutions for mobility applications. The company designs, manufactures, and supplies a wide range of precision-engineered bearings including needle roller bearings, cylindrical roller bearings, ball bearings, thrust bearings, developed a new generation of lightweight drawn cup bearings and specialized components for automotive and industrial sectors.



NRB Bearings serves a diverse global clientele, including leading OEMs across Europe, Asia, and the Americas, and has established a strong foothold in emerging platforms such as electric and hybrid vehicles. With manufacturing facilities located in Waluj, Aurangabad, Jalna, Ranchi, Hyderabad, Pantnagar, Thailand, and research centers in Thane, Waluj, and Turbe, the company remains deeply committed to innovation, quality, and sustainability. NRB continues to invest in advanced R&D and capacity expansion to support its growing pipeline of lifetime-nominated business from global Tier-1 customers.

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